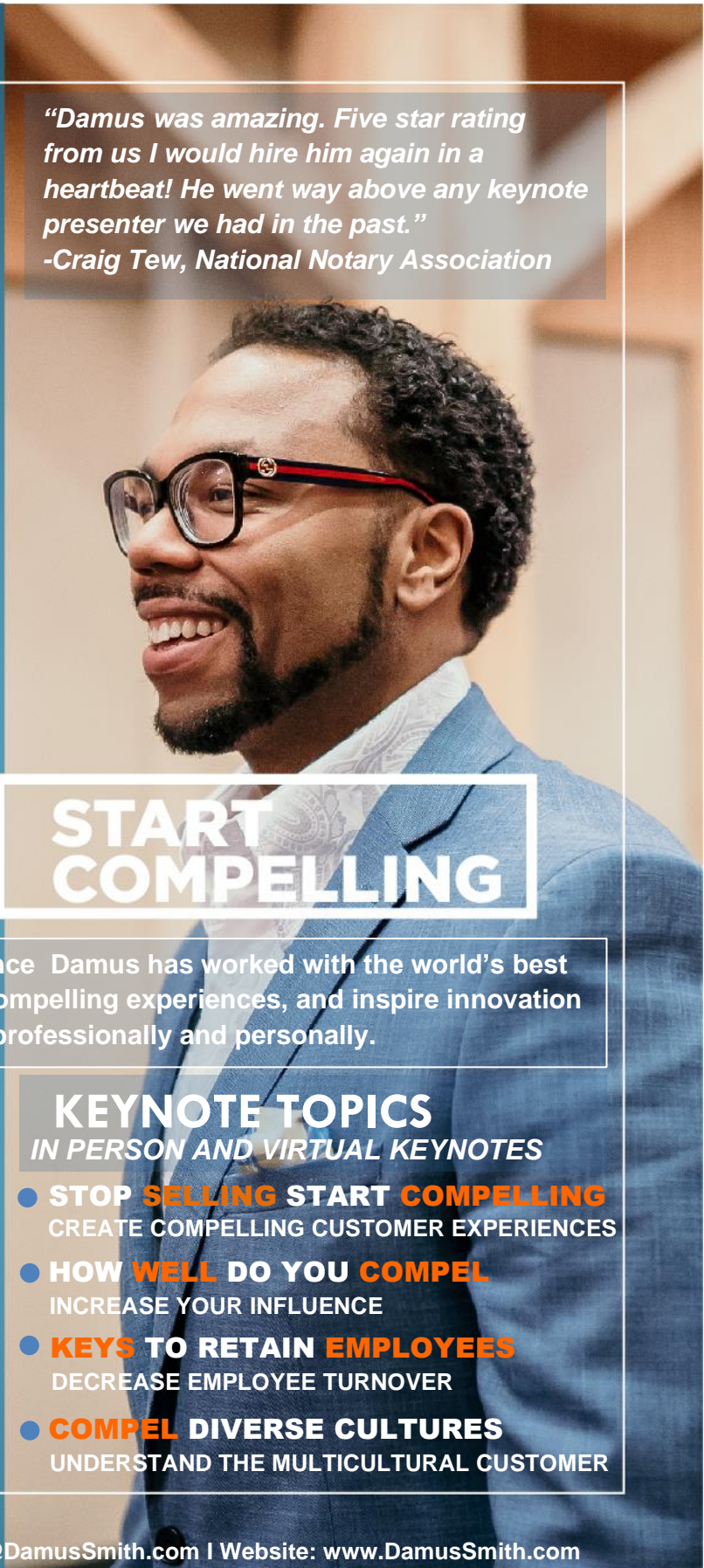


Damus is a Compelling Experience Expert that has been working with organizations for over two decades helping them differentiate themselves from their competition, navigate disruptive change, and grow their business by understanding how to be compelling when it comes to attracting and interacting with customers and employees.

Damus helps organizations improve company culture, grow sales, and increase employee performance.



*“Damus was amazing. Five star rating from us I would hire him again in a heartbeat! He went way above any keynote presenter we had in the past.”*  
 -Craig Tew, National Notary Association



**STOP SELLING** **START COMPELLING**

With 20 years of business experience Damus has worked with the world’s best brands to initiate change, create compelling experiences, and inspire innovation all while helping employees grow professionally and personally.



*If you want to be a business that continues to exist you must be so compelling your customers can not resist.*

*Damus latest book shows you how to create compelling experiences to thrive in the new economy.*

**KEYNOTE TOPICS**  
 IN PERSON AND VIRTUAL KEYNOTES

- **STOP SELLING START COMPELLING**  
 CREATE COMPELLING CUSTOMER EXPERIENCES
- **HOW WELL DO YOU COMPEL**  
 INCREASE YOUR INFLUENCE
- **KEYS TO RETAIN EMPLOYEES**  
 DECREASE EMPLOYEE TURNOVER
- **COMPEL DIVERSE CULTURES**  
 UNDERSTAND THE MULTICULTURAL CUSTOMER

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